



Photo: Corridor Project

## MULTI-SITE ACTIVATION PROJECT PROFILE

# CORRIDOR PROJECT

**Big Little Histories of Canowindra** is a multi-art form event that interweaves for significant local histories – Devonian, First Nations, Agriculture and Bushranger. These histories have been linked through a community event that was activated on Canowindra's most significant historical precincts in 2018. The event consisted of multimedia projections, performance and visual art plus indigenous language soundscapes. The content and stories for the event were compiled by the CORRIDOR project engaging with the local communities of Canowindra, Cowra and Grenfell and involving local museums and historical societies.

**THE WONDER OF GONDWANA**  
*A Journey into Ancient Australia*



**DESTINATION  
MARKETING  
STORE**

# CORRIDOR PROJECT



*All images supplied by the Corridor Project*

## EXISTING EXPERIENCES

The CORRIDOR project (the creator and owner of Big Little Histories) is a multidisciplinary regional arts organisation delivering an annual Arts and Science program supported by Create NSW, linking the arts; sciences; culture; residencies; events and workshops. Essentially, they provide a platform for education, cultural pursuits and/or research, where alternative methodologies can be explored and developed, in a constantly evolving environment.

The CORRIDOR project is a not for profit organisation, located at Riverslea Station Woolshed on the banks of the Lachlan River near Cowra NSW. The Board of Directors have been selected from the Creative Industries, Universities and Business professions. Patrons of the CORRIDOR project are Andrew Upton and Cate Blanchett. The CORRIDOR project has involved the reinvigoration of an iconic woolshed and facilities, by d-CONSTRUCT Architects, sited in a magnificent landscape of strewn granite boulders, above the meandering Lachlan River. It provides a regional space for the Creative Industries, Education, Environmental and Scientific initiatives.

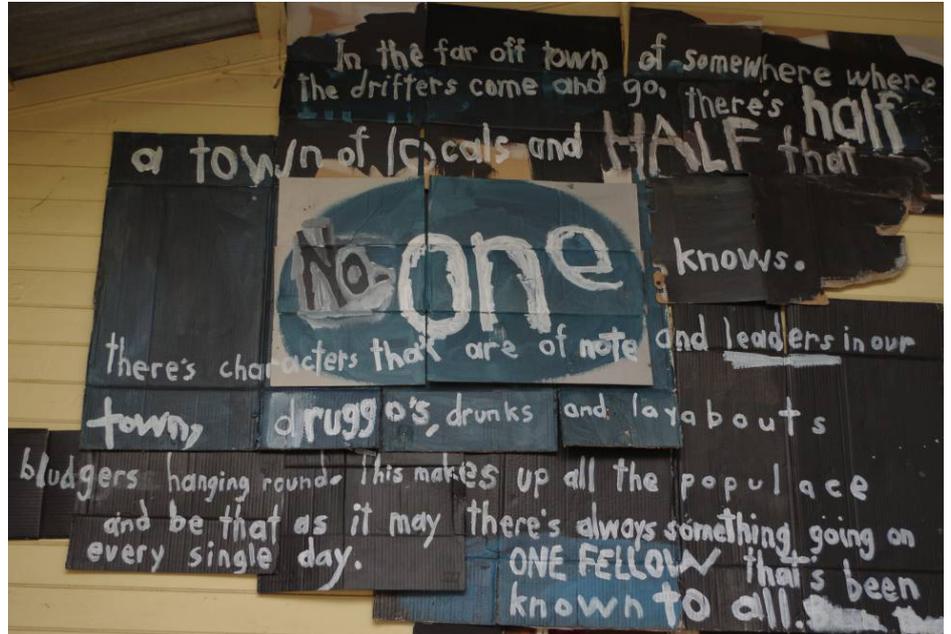
## MULTISITE ACTIVATION

The CORRIDOR Project's **Big Little Histories** is a proprietary concept and creative idea. Big Little Histories is an example of how stories can be interpreted, shared across multimedia channels and can create engaging experiences for people to enjoy and learn about the world in which they live.

Big Little Histories can bring to life the Wonders of Gondwana – A Journey into Ancient Australia across different sites and communities in the DNCO region. The CORRIDOR Project's process of creating and producing Big Little Histories is based on engaging and collaborating with local communities to identify and develop their stories to share.

Big Little Histories activates places, precincts and destinations to tell a truly remarkable story in an innovative way. The CORRIDOR project has already been engaged to produce a proposal based on Site Activation of Non-Operational Transport NSW Regional sites, through cultural engagement and Multi-Arts installation. This proposed engagement by Transport NSW relates to site activation through the production of Big Little Histories of Canowindra in 2018.

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## CREATING A SIGNATURE EXPERIENCE

To rollout Big Little Histories across the region in different locations would be a game changer project. There are a number of important strategies to consider:

- The CORRIDOR Project has already delivered Little Big Histories event for Canowindra community and owns the rights to the concept and creative execution. The DNCO should work with the JO, local government and the State Government to develop and fund a program to identify locations across the region each year where Little Big Histories could be implemented and promoted. Private and public sector partnerships are critical to the success of this project.
- Consider taking a region wide approach to funding the rollout of the CORRIDOR Project's Big Littles Histories to multi-sites location - this would enhance the appeal to government agencies and for corporate sponsorship.
- The equipment required to delivery Little Big Histories such as the projection of video, images on to different mediums (silos, wool bales, or on water etc) is extremely expensive to purchase and hire. This cost has been identified as a major barrier to delivering Big Little Histories beyond a one-off project or having to continuously seek grant funding to deliver such an idea. By creating a situation where the equipment could be purchased, stored and maintained by a central organisation, such as the DNCO, or a coalition of JOs would negate or remove this barrier.
- Support the funding of Museum of Vast Exchange (MOVE) concept (see separate Project Profile). This initiative has potential to deliver great benefits to local communities as well as the visitors to a destination.